

Mississippi High School Rodeo Association

State Finals Rodeo

June 6 - 10, 2017

Hattiesburg, MS

Each Contestant is responsible for a minimum of **\$200 in sponsorships** to be eligible to enter the State Finals Rodeo. This can be in the form of an ad in our State Finals Program, **NEW** Contestant Sponsorship, or any other type sponsorship found on the sponsorship forms (one has ads, buckles, and saddles on it and one has levels of sponsorships that include arena banners). Something new this year is a contestant sponsor on the contestant biography form. A contestant sponsor is \$100 and will be called by the announcer with your name and listed in the program with your name and picture (this type personal sponsorship can count toward part or all of your \$200 minimum sponsorship. More than one personal \$100 sponsor is allowed.) Pictures can also be used on the program ads.

Any ads or sponsors and contestant biographies that need to be included in the program need to be turned in by **APRIL 29, 2017**. All other sponsorships that do not require to be in the program book can be turned in anytime prior to the entry deadline.

Each Contestant is also responsible to sell **20 raffle tickets at \$10 each** for a cash drawing during the State Finals. Raffle tickets can be picked up now and the first turn in will be at the rodeo April 28 & 29 and then the final turn in will be during check in at the State Finals.

Included in the State Finals Sponsor package is:

- A Sponsor letter for potential sponsors
- A Sponsor level form for vendors and other sponsors
- A Sponsor form for ads, saddles, buckles, and other awards
- Contestant Biography form due **APRIL 29, 2017**.

Each contestant is also responsible for an **item** that can be used for either our **Silent Auction** or our **National Auction Basket**. (We will sort these items.) You may turn the item in at the remaining rodeos or at check in at the State Finals.

Mississippi High School Rodeo Association, Inc.

www.mshsra.org

Robby Shaw, President

534 Progress Road
Poplarville, MS 39470
601-795-5836

Heather Wheeler, Secretary

P O Box 454
Watson, LA 70786
225-241-2693

Gaye Walker, National Director

P O Box 221
Belzoni, MS 39038
662-836-6627

Dear Friends,

The Mississippi High School Rodeo Association (MHSRA) is a youth organization that provides a great family environment for our student athletes to compete in the growing sport of rodeo while maintaining certain standards in their education and conduct. Our youth members have an opportunity to learn responsibility and self discipline and to exhibit their talents and sportsmanship in and out of the competition arena. The rewards of their dedication and efforts are the numerous friendships made and the time spent together as a family. Our association encourages these high school students to continue their education at the next level by allowing them the opportunity for scholarships that can be used at community college, four year college or university, trade school, or vocational school.

The MHSRA in conjunction with sponsoring committees will host approximately 10 rodeos across the state from September to May. The season is concluded by hosting a State Finals Rodeo in Hattiesburg, MS, June 6 -11, 2017, where our top qualifying cowgirls and cowboys earn a berth to represent Mississippi at the National High School Finals Rodeo, the largest youth rodeo in the world with over 1500 competitors from 42 states, 5 Canadian provinces, and Australia, in Gillette, Wyoming, July 16 – 22, 2017. We average in excess of 150 contestants in our state high school membership with about 40 qualifying to travel out west to compete for a national championship. Mississippi has always competed well at the national level winning several national championship titles and placings in the top twenty. We also have a junior high association that operates under the same guidelines preparing them for the next level.

We are very proud of our rodeo athletes and their accomplishments. At the conclusion of our current rodeo season following our State Finals our association awards our State Queen, State Champions, all around cowgirl and cowboy, top ten contestants, and our national qualifiers for their efforts with thousands of dollars in prizes, including 17 trophy saddles, 98 trophy belt buckles, trophy jackets, top ten awards, and scholarships.

As our rodeo season begins, we also start preparing for our State Finals Rodeo. It is the generous contributions and support from our many friends and sponsors along with fundraising that makes this special event possible. While we realize that the economy can be difficult at times, we believe it is important to invest in our youth, especially those who believe in hard work, competitiveness, the spirit of rural life, and preserving our western heritage.

As the rodeo season progresses, we would gratefully appreciate your partnering with us in our efforts to continually meet the needs of and offer encouragement to the youth of our organization. We have several sponsorship opportunities available in hopes that one that will benefit you as well. Please feel free to call on us at anytime if you need more information or have questions. Thanking you in advance for your time and consideration of becoming a continued supporter of high school rodeo.

<u>Sponsor Level</u>	<u>Amount</u>	<u>State Finals Benefits</u>	<u>(X)</u>
Vendor	\$250	Verbal recognition during each rodeo performance, receive two (2) complimentary tickets to each rodeo performance receive 10' x 10' vendor booth space on concourse	_____
Arena	\$300	Verbal recognition during each rodeo performance, hang one (1) banner in the arena, receive two (2) complimentary tickets to each rodeo performance	_____
Event	\$500	Verbal recognition during each rodeo performance, name listed on day sheet hang one (1) or two (2) banners in the arena, receive three (3) complimentary tickets to each rodeo performance	_____
Bucking Chute	\$600	Verbal recognition during each rodeo performance hang one (1) 2 x 8 sign on a bucking chute (receive four (4) complimentary tickets to each rodeo performance	_____
Bronze	\$1,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, receive 1/2 page complimentary ad in program book receive six (6) complimentary tickets to each rodeo performance	_____
Silver	\$2,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, receive full page complimentary ad in program book receive seven (7) complimentary tickets to each rodeo performance	_____
Diamond	\$3,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, carry flag (if provided) in grand entry each rodeo performance receive full page complimentary ad in program book receive eight (8) complimentary tickets to each rodeo performance	_____
Gold	\$4,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, carry flag (if provided) in grand entry each rodeo performance receive full page complimentary ad in program book receive nine (9) complimentary tickets to each rodeo performance	_____
Platinum	\$5,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, carry flag (if provided) in grand entry each rodeo performance receive full page complimentary ad in program book receive ten (10) complimentary tickets to each rodeo performance	_____
Name of Sponsor:		_____	
Address:		_____	
email:		_____	
Phone Number:		_____ Amount Enclosed: \$ _____	
Contact Person:		_____	
Remit to: MHSRA, c/o Christy, 170 Veterans Blvd, Denham Springs, LA 70726 or email: christy@thepresleygroup.net			

**MISSISSIPPI HIGH SCHOOL RODEO ASSOCIATION
2017 STATE FINALS RODEO SPONSORSHIPS**

Contestant Name: _____

DO NOT STAPLE

PROGRAM ADS ARE DUE: APRIL 29, 2017!

BUCKLE SPONSORS

_____ \$200.00 – FULL PAGE AD IN PROGRAM

_____ \$100.00 – 1/2 PAGE AD IN PROGRAM
or **CONTESTANT SPONSORSHIP** (see contestant biography form)

_____ \$ 50.00 – 1/4 PAGE AD IN PROGRAM

_____ \$400.00 – COLOR AD BACK OF PROGRAM

_____ \$350.00 – COLOR AD INSIDE FRONT PROGRAM

_____ \$300.00 – COLOR AD INSIDE BACK PROGRAM

_____ \$600.00 set of 4 _____
Event

_____ \$300.00 set of 2 _____
Event

_____ \$150.00 1 buckle _____
Event

_____ \$200.00 All Around Buckle
_____ Cowgirl or _____ Cowboy

_____ \$150.00 Reserve All Around
_____ Cowgirl or _____ Cowboy

_____ \$150.00 Sportsmanship Buckle
_____ Cowgirl or _____ Cowboy

SADDLE SPONSORS

_____ \$1,000.00 SADDLE _____
EVENT
(FULL SADDLE DONORS RECEIVE A FULL PAGE AD IN PROGRAM)

_____ \$ 500.00 1/2 SADDLE _____
EVENT

_____ \$ 250.00 1/4 SADDLE _____
EVENT

OTHER SPONSORS:

_____ \$ _____ QUEEN CONTEST

_____ \$ _____ SCHOLARSHIPS
(in memory or honor of _____) (optional)

_____ \$ _____ TOP TEN AWARDS

_____ \$ _____ TEAM JACKETS

_____ \$ _____ TEAM SHIRTS

All sponsors and donors will be recognized in the program book if turned in by deadline of **APRIL 29, 2017.**

These sponsorships and awards will be used during the 2017 Mississippi High School State Finals Rodeo June 6 – 11, 2017, at the Forrest County Multipurpose Arena in Hattiesburg, MS.

PLEASE MAKE CHECKS PAYABLE TO: MISSISSIPPI HIGH SCHOOL RODEO ASSOCIATION or MHSRA

Please enclose **AD COPY** and/or **PHOTOS** to be included in program book for any advertisement or sponsorship. Please type or print any wording to be used on the ad. **AD COPY AND/OR PHOTOS MAY BE EMAILED OR SENT ON CD OR JUMP DRIVE.** EMAIL TO: christy@thepresleygroup.net (please include your name and name of sponsor in subject of email)

Name of Sponsor: _____

Address: _____

Phone Number: _____

Amount Enclosed: \$ _____
(You may turn these in at the rodeo April 7 & 8 or April 28 & 29)

Send to: MHSRA – c/o Christy
170 Veteran Blvd
Denham Springs, LA 70726

or mail to:

THANKS
FOR YOUR
SUPPORT!

MHSRA STATE FINALS

2017

CONTESTANT BIOGRAPHY

(PLEASE PRINT)

_____ is the _____ year old
name of contestant age at finals

_____ of _____
son or daughter name of parents

of _____,
hometown state

_____ has completed the _____ grade at
He or She current

name of school

This new sponsorship is OPTIONAL only: _____ is being

proudly sponsored by: _____
Name of contestant

Name, Address, Phone, email, any other information about sponsor.

This sponsor will be announced with your name and listed in the program as your personal sponsor.

_____ Enclosed is \$100 for each (optional) Contestant Sponsor.

(this new type sponsorship is an option for part or all of your required \$200 sponsorship for the finals)

Every contestant please enclose a **small photo** with your biography to be printed in the state finals program. The picture should be similar to a school portrait. **NO ACTION PHOTO!**

PHOTOS MAY BE EMAILED OR SENT ON CD OR JUMP DRIVE!

EMAIL TO: christy@thepresleygroup.net

Be sure to include: MHSRA State Finals in the subject area and your name.

Please return this form and photo no later than APRIL 29, 2017 to:

You may turn it in at the rodeo April 7th & 8th or April 28th & 29th or email to the above email address or mail to :

Send to: MHSRA- c/o Christy
170 Veterans Blvd
Denham Springs, LA 70726