

Mississippi High School Rodeo Association

State Finals Rodeo

June 4 - 8, 2019

Hattiesburg, MS

Each Contestant is responsible for a minimum of **\$200** in sponsorships to be eligible to enter the State Finals Rodeo. This can be in the form of an ad in our State Finals Program, Contestant Sponsorship, or any other type sponsorship found on the sponsorship forms (one has ads, buckles, and saddles on it and one has levels of sponsorships that include arena banners). Pictures can also be used on the program ads.

Any ads or sponsors and contestant biographies that need to be included in the program need to be turned in by **MARCH 23, 2019**. All other sponsorships that do not require to be in the program book can be turned in any time prior to the entry deadline.

Included in the State Finals Sponsor package is:

- A Sponsor letter for potential sponsors
- A Sponsor level form for vendors and other sponsors
- A Sponsor form for ads, saddles, buckles, and other awards
- Contestant Biography form due **MARCH 23, 2019**.

Each contestant is also responsible for an **item** that can be used for either our **Silent Auction** or our **National Auction Basket**. (We will sort these items.) You may turn the item in at the remaining rodeos or at check in at the State Finals.

Mississippi High School Rodeo Association, Inc.

www.mshsra.org

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Meadville, MS 39653
601-384-0168

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P O Box 221
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662-836-6627
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Dear Friends,

The Mississippi High School Rodeo Association (MHSRA) is a youth organization that provides a great family environment for our student athletes to compete in the growing sport of rodeo while maintaining certain standards in their education and conduct. Our youth members have an opportunity to learn responsibility and self discipline and to exhibit their talents and sportsmanship in and out of the competition arena. The rewards of their dedication and efforts are the numerous friendships made and the time spent together as a family. Our association encourages these high school students to continue their education at the next level by allowing them the opportunity for scholarships that can be used at community college, four year college or university, trade school, or vocational school.

The MHSRA in conjunction with sponsoring committees will host approximately 12 rodeos across the state from September to May. The season is concluded by hosting a State Finals Rodeo in Hattiesburg, MS, June 4 - 8, 2019, where our top qualifying cowgirls and cowboys earn a berth to represent Mississippi at the National High School Finals Rodeo, the largest youth rodeo in the world with over 1500 competitors from 42 states, 5 Canadian provinces, Australia, and Mexico in Rock Springs, Wyoming, July 14 – 20, 2019. We average in excess of 150 contestants in our state high school membership with about 40 qualifying to travel out west to compete for a national championship. Mississippi has always competed well at the national level winning several national championship titles and placings in the top twenty. We also have a junior high association that operates under the same guidelines preparing them for the next level.

We are very proud of our rodeo athletes and their accomplishments. At the conclusion of our current rodeo season following our State Finals our association awards our State Queen, State Champions, all around cowgirl and cowboy, top ten contestants, and our national qualifiers for their efforts with thousands of dollars in prizes, including 17 trophy saddles, 100 plus trophy belt buckles, trophy jackets, top ten awards, team shirts, and scholarships.

As our rodeo season begins, we also start preparing for our State Finals Rodeo. It is the generous contributions and support from our many friends and sponsors along with fundraising that makes this special event possible. While we realize that the economy can be difficult at times, we believe it is important to invest in our youth, especially those who believe in hard work, competitiveness, the spirit of rural life, and preserving our western heritage.

As the rodeo season progresses, we would gratefully appreciate your partnering with us in our efforts to continually meet the needs of and offer encouragement to the youth of our organization. We have several sponsorship opportunities available in hopes that one that will benefit you as well. Please feel free to call on us at anytime if you need more information or have questions. Thanking you in advance for your time and consideration of becoming a continued supporter of high school rodeo.

<u>Sponsor Level</u>	<u>Amount</u>	<u>State Finals Benefits</u>	<u>Hattiesburg, MS</u>
Vendor	\$250	Verbal recognition during each rodeo performance, receive two (2) complimentary tickets to each rodeo performance receive 10' x 10' vendor booth space on concourse	_____
Arena	\$300	Verbal recognition during each rodeo performance, hang one (1) banner in the arena, receive two (2) complimentary tickets to each rodeo performance	_____
Event	\$500	Verbal recognition during each rodeo performance, name listed on day sheet hang one (1) or two (2) banners in the arena, receive three (3) complimentary tickets to each rodeo performance	_____
Bucking Chute	\$600	Verbal recognition during each rodeo performance hang one (1) 2 x 8 sign on a bucking chute (receive four (4) complimentary tickets to each rodeo performance	_____
Bronze	\$1,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, receive 1/2 page complimentary ad in program book receive six (6) complimentary tickets to each rodeo performance	_____
Silver	\$2,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, receive full page complimentary ad in program book receive seven (7) complimentary tickets to each rodeo performance	_____
Diamond	\$3,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, carry flag (if provided) in grand entry each rodeo performance receive full page complimentary ad in program book receive eight (8) complimentary tickets to each rodeo performance	_____
Gold	\$4,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, carry flag (if provided) in grand entry each rodeo performance receive full page complimentary ad in program book receive nine (9) complimentary tickets to each rodeo performance	_____
Platinum	\$5,000	Verbal recognition during each rodeo performance hang one (1) or (2) banners in the arena, carry flag (if provided) in grand entry each rodeo performance receive full page complimentary ad in program book receive ten (10) complimentary tickets to each rodeo performance	_____
Name of Sponsor:		_____	
Address:		_____	
email/website/social media:		_____	
Phone Number:		_____	Amount Enclosed: \$ _____
Contact Person:		_____	
Remit to: MHSRA, c/o Lindsey Arnold, 1197 Chester Reeves Rd, McComb, MS 39648			

**MISSISSIPPI HIGH SCHOOL RODEO ASSOCIATION
2019 STATE FINALS RODEO SPONSORSHIPS**

Contestant Name: _____

DO NOT STAPLE

PROGRAM ADS ARE DUE: MARCH 23, 2019!

BUCKLE SPONSORS

- _____ \$200.00 – FULL PAGE AD IN PROGRAM
- _____ \$100.00 – 1/2 PAGE AD IN PROGRAM
- _____ \$ 50.00 – 1/4 PAGE AD IN PROGRAM
- _____ \$400.00 – COLOR AD BACK OF PROGRAM
- _____ \$350.00 – COLOR AD INSIDE FRONT PROGRAM
- _____ \$300.00 – COLOR AD INSIDE BACK PROGRAM

- _____ \$600.00 set of 4 _____
Event
- _____ \$300.00 set of 2 _____
Event
- _____ \$150.00 1 buckle _____
Event
- _____ \$200.00 All Around Buckle
_____ Cowgirl or _____ Cowboy
- _____ \$150.00 Reserve All Around
_____ Cowgirl or _____ Cowboy
- _____ \$150.00 Sportsmanship Buckle
_____ Cowgirl or _____ Cowboy

CONTESTANT SPONSORSHIP

_____ \$100.00 – CONTESTANT SPONSOR
(announce sponsor each time contestant competes and list in program)

SADDLE SPONSORS

- _____ \$1,000.00 SADDLE _____
(complimentary ad in program) EVENT
- _____ \$ 500.00 1/2 SADDLE _____
EVENT
- _____ \$ 250.00 1/4 SADDLE _____
EVENT

OTHER SPONSORS

- _____ \$ _____ QUEEN CONTEST
- _____ \$ _____ SCHOLARSHIPS
(in memory or honor of _____) (optional)
- _____ \$ _____ TOP TEN AWARDS
- _____ \$ _____ TEAM JACKETS
- _____ \$ _____ TEAM SHIRTS

All sponsors and donors will be recognized in the program book if turned in by deadline of **MARCH 23, 2019.**

These sponsorships and awards will be used during the 2019 Mississippi High School State Finals Rodeo June 4 - 8, 2019, at the Forrest County Multipurpose Arena in Hattiesburg, MS.

PLEASE MAKE CHECKS PAYABLE TO: MISSISSIPPI HIGH SCHOOL RODEO ASSOCIATION or MHSRA

Please enclose **AD COPY** and/or **PHOTOS** to be included in program book for any advertisement or sponsorship. Please type or print any wording to be used on the ad. **AD COPY AND/OR PHOTOS MAY BE EMAILED OR SENT ON CD OR JUMP DRIVE.** EMAIL TO: larnold42@gmail.com (please include your name and name of sponsor in subject of email)

Name of Sponsor: _____

Address: _____

Phone Number: _____

Email: _____

Website: _____

Social media: _____

Amount Enclosed: \$ _____
(You may turn these in at any rodeo by March 23rd or mail to:

THANKS
FOR YOUR
SUPPORT!

Send to: MHSRA – c/o Lindsey Arnold
1197 Chester Reeves Road
McComb, MS 39648

MHSRA STATE FINALS

2019

CONTESTANT BIOGRAPHY

Each Contestant entered in State Finals will be listed in our State Finals Program with a picture if you fill this form out and return with a picture by MARCH 23, 2019.

(PLEASE PRINT)

_____ is the _____ year old
name of contestant age at finals

_____ of _____
son or daughter (circle one) name of parents

of _____, _____
hometown state

_____ has completed the _____ grade at
He or She current

name of school

Every contestant please enclose a **small photo** with your biography to be printed in the state finals program. The picture should be similar to a school portrait. **NO ACTION PHOTO!**

PHOTOS MAY BE EMAILED OR SENT ON CD OR JUMP DRIVE!

EMAIL TO: larnold42@gmail.com

Be sure to include: MHSRA State Finals in the subject area and your name.

Please return this form and photo no later than **MARCH 23, 2019 to:**

You may turn it in at any rodeo by March 23rd or email to the above email address or mail to: Send to: MHSRA- c/o Lindsey Arnold

1197 Chester Reeves Rd
McComb, MS 39648